

Beat: Travel

## BIARRITZ 2017 - Tourist News & Great Coming Events

### Press Conference & Workshops in PARIS

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**USPA NEWS** - On March 17, 2017 at the City Hall in 13th Arrondissement of PARIS, was given a Press Conference accompanied by three days of workshops at the same place (March 16-17-18). All this to present BIARRITZ and its surrounding areas to the Press, professionals and the general public..

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This pearl of the Atlantic now surfs on a wave of effervescent youth because here is the last bastion of the South West bordering Spain and jostling with San Sébastian and for so long a playground, a promised land for golfers, surfers, Basque Pelota and rugby players, and other devotees of sea water spa therapy, health, fitness and relaxation.

#### \* Basque Pelota in BIARRITZ

There are more than 20 variations of the game which stirs the heart of every Basque. The most popular, la Pala, is played against the 'fronton', but the most spectacular version remains la Cesta punta which can be watched in the surroundings of the Jaï-Alaï, during the tournament of the Gant d'or/golden Glove in the summer.

#### \* Surfing in BIARRITZ

In 1957, the American Peter Viertel, husband of the actress Deborah Kerr, was the first to surf the waves of Biarritz. Now known as one of the key surfing locations, Biarritz attracts surfers from all around the world. It is also home to surfing competitions such as le Roxy Pro in July, the world female longboard championship.

#### \* Golf in BIARRITZ

Biarritz is the home of Golf with 10 courses within 50 km. A prime golfing destination, Biarritz boasts the second oldest golf course in Europe. Created in 1888, le Golf du Phare, is located right in the town centre.

#### \* Horse Riding in BIARRITZ

For lovers of Horse Riding: the Club Hippique in Biarritz, situated next to the Ocean, is host to a number of events, such as the Jumping de Biarritz, featuring show-jumping at its highest level.

#### \* Sites & Museums in BIARRITZ

Biarritz is proud of its history and its culture, you can discover the principal milestones of the town's history at the Musée Historique de Biarritz, housed in a former Anglican church. Listen to the commentary whilst visiting the charming Imperial Chapel. And to climb the 248 steps of the Lighthouse. Immerse yourself in the oriental culture of the Musée Asiatica... Also, if you're a chocolate lover, submit to the temptations of the 'Planète Musée du chocolat', visit the newly renovated Musée de la Mer Aquarium, for the more sporty, the Musée historique du Biarritz Olympique discloses the secrets of its sporting archives dating from 1900 to the present day...

(...)

#### \* About the ISA WORLD SURFING GAMES held May 20-28, 2017 in BIARRITZ-PAYS BASQUE

The International Surfing Association (ISA), founded in 1964, is recognized by the International Olympic Committee as the World Governing Authority for Surfing, StandUp Paddle (SUP) Racing and Surfing, Bodysurfing, Wakesurfing, and all other wave riding activities on any type of waves, and on flat water using wave riding equipment.

The ISA crowned its first Men's and Women's World Champions in 1964. It crowned the first Big Wave World Champion in 1965 ; World Junior Champion in 1980 ; World Kneeboard Champions in 1982 ; World Longboard Surfing and World Bodyboard Champions in 1988 ; World Tandem Surfing Champions in 2006 ; World Masters Champions in 2007 ; and World StandUp Paddle (SUP) and Paddleboard Champions in 2012.

Over a century of work that started with the Duke Kahanamoku's dream has been fulfilled. He was an Olympic Gold Medalist in swimming and native Hawaiian known as the father of modern Surfing. Duke Kahanamoku first presented his dream at the 1912 Summer Olympic Games in Stockholm, where he expressed his wish to the International Olympic Committee (IOC) to see Surfing included in the Games. So, Surfing has entered the Olympic Games, a monumental, game-changing moment for the sport. Surfing is ready to embrace the Olympics and take its inspiration, love and passion to the world's greatest sporting stage.

This year will be celebrated 60 years of Surfing in FRANCE (1957-2017). Also, the entry of SURF in the Olympic Games 2020.

\* Regarding the Workshops organized in PARIS from March 16 to March 18 at the City Hall of 13th Arrondissement , different stands were represented by surrounding Cities of BIARRITZ including Hôtels, Gîtes Ruraux, Chambres Hôtes, Private Companies with their specialties and local products, Tourist Boards representatives...

Source : Press Conference and Workshops organized in PARIS

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